

Press release

Another award for the Vaillant Group website

- Jury impressed by highly modern look of www.vaillant-group.com
- Jury highlights website's maximum flexibility and usability
- Optimum line breaks for all devices – desktop computers, tablets, smart phones

Remscheid, 19 February 2016 – The Vaillant Group's new corporate website has reaped another award: the www.vaillant-group.com portal clinched the German Design Award in Frankfurt. The new website impressed the jury with its interesting stories, its responsive design for straightforward presentation of the content on all mobile devices and its highly modern web page look. This is the second design award to have been won by the Vaillant Group's website in five months – the company was presented with the renowned Econ Award for its website at the end of October 2015.

Maximum flexibility and usability

The jury presented the website with the award on the basis of its highly modern design, usability and an optimised display of content. "The Vaillant Group's new corporate website serves as a central platform for professional communication. With its responsive design, the website works on all the usual devices such as tablets, smart phones and desktop computers, and is compatible both with the iOS and the Android system," according to the panel of experts. According to the jury, the content had been prepared well. "We want the website to get people excited – about a family-run company that credibly reconciles the traditional with the modern. We present our topics, values and technologies by means of emotive stories and reports, and factual information," says Frederik Lippert, Senior Manager Corporate Communications. The website development work focused in particular on responsive web design that fits all popular devices. A flexible grid system results in optimum content line breaks on all the various devices, be it a desktop computer, tablet or smartphone.

Find out more now at www.vaillant-group.com.

VAILLANT GROUP

The **Vaillant Group** is an international company based in Remscheid, Germany, which operates in the fields of heating, ventilation and air-conditioning technology. As a global market and technology leader, the Vaillant Group develops and manufactures customised products, systems and services to provide comfortable living environments. The product portfolio ranges from efficient heating devices based on conventional energy sources to system solutions for using renewable energy. In the financial year 2014, the company, which has been family owned since its foundation in 1874, generated sales of around 2.3 billion euros with its workforce of over 12,000.

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Caption: The new Vaillant Group website presents content optimally on all devices.

Picture source: Vaillant Group

VAILLANT GROUP



Caption: The new Vaillant Group website was named top website, this time at the German Design Awards.

Picture source: German Design Council