

Press release

Enthusiasm for sustainability

- **The Vaillant Group publishes a new edition of its sustainability report**
- **Emotional stories create rapport**
- **Company's ecological footprint is getting smaller all the time**

Remscheid, 23 September 2015 – In its new sustainability report, the Vaillant Group provides a clear picture of the objectives and activities that make up its sustainability management. The report is intended to provide facts and figures, but also to generate enthusiasm and fascination – for the dedication to responsible business of an internationally active family-owned company and for the many people and stories that bring the sustainability programme S.E.E.D.S. to life.

Delight them with authenticity

“As an innovative industrial company, we have plenty of exciting stories to tell,” says Frederik Lippert, Senior Manager Corporate Communications. “They are the most credible demonstration of the energy and passion that we put into positioning the Vaillant Group as the green industry leader. Authentic stories are therefore at the heart of our sustainability communications.” From the development of the Green iQ product range, which combines ecology, intelligence and efficiency. To the Vaillant Group factory in Belper, England, which sees itself not only as a production site for modern heating technology, but also as a real ideas factory. And the strategic partnership with SOS Children's Villages, where Vaillant provides warmth in the best and most literal sense of the word. With our own products and with compassion.

Ecological footprint is getting smaller all the time

With the help of its Group-wide sustainability programme S.E.E.D.S., the company has further reduced its own environmental impact. The section of the report on strategy and performance indicators highlights many positive developments, but also points out where

there is still work to do. Since 2010, the company has cut its total energy consumption by 20 per cent and its water consumption by as much as 46 per cent. The Vaillant Group is also ahead of plan in its implementation of the United Nations Global Compact. Already today, 100 per cent of standard suppliers meet the criteria of the Global Compact for a responsible supply chain. In terms of waste, the company is still in the same position as 2010, however. The topic has proved to be extremely complex. Sustainability management is now looking for new, cross-border solutions.

About the report

The Vaillant Group published its seventh sustainability report in 2014. The publication is intended for customers, partners, suppliers, employees, owners, media representatives and other interested stakeholders. The print edition follows all the principles of sustainable production and is also available in a condensed version specifically aimed at readers without professional or specialised knowledge of sustainable corporate management.

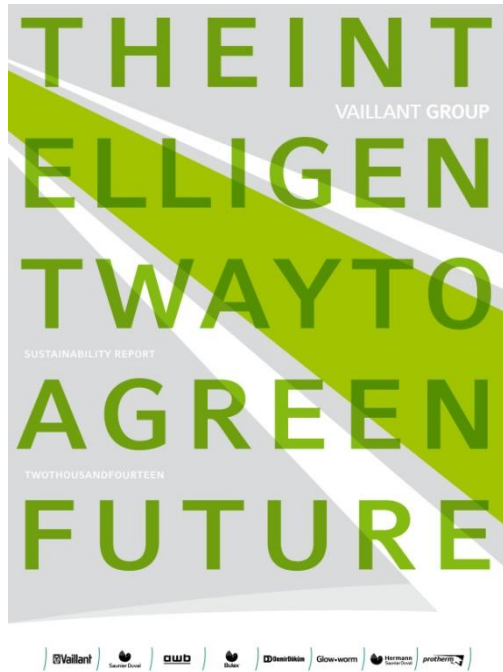
The **Vaillant Group** is an internationally operating heating, ventilation and air-conditioning technology concern based in Remscheid, Germany. As one of the world's market and technology leaders, the Vaillant Group develops and produces tailor-made products, systems and provides services for domestic comfort. The product portfolio ranges from efficient heating appliances based on customary fuels to system solutions for using regenerative energy sources. In financial year 2014 the company, which has been family-owned since its founding in 1874, achieved with more than 12,000 employees sales totalling about €2.3 billion.

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Caption: Enthusiasm for sustainability. The Vaillant Group Sustainability Report 2014.

Picture credit: The Vaillant Group