

Press release

Vaillant Race for Climate: the race where the winner is known in advance

- **Installers are collecting climate points for the installation of efficient heating systems**
- **Participants with the largest number of climate points will win a Porsche e-mobility experience**
- **Action weeks for end customers: €500 subsidy for replacing a heating system**

Remscheid, 23 March 2021 – It's the first race where the winner – the climate – is known in advance: the Vaillant Race for Climate. The purpose of this race is to reward installers for their commitment to the climate. During the campaign period between 1 March and 30 June 2021, installers can collect climate points for replacing outdated heating systems with energy-efficient gas-fired condensing boilers or heating appliances based on renewable energies. Anyone who reaches a minimum number of points qualifies for one of four attractive events in September and October 2021. Each winner can look forward to a Porsche e-mobility experience, together with the presentation of the latest range of climate-friendly heating systems and services from Vaillant. Due to the current pandemic, the events will be subject to the applicable infection control measures at that time.

Up to €500 subsidy for a new heating system

The Vaillant climate discount may be a crucial argument in winning over hesitant customers. Between 12 April and 30 June 2021 any customers who are willing to modernise will receive a one-off subsidy for the installation of a new Vaillant heating system. Depending on the heating system they choose, end customers can expect a subsidy of up to €500, thus reducing their own CO₂ emissions quickly and cost-effectively.

Want to know more? Take a look at our online ISH digital 2021 feature aimed specifically at journalists at www.vaillant-group.com, where you can find extensive multimedia press materials.

About Vaillant

Vaillant offers its customers worldwide eco-friendly, energy-saving heating and ventilation systems that make increasing use of renewable energies. Its product portfolio encompasses solar-thermal and photovoltaic systems, heat pumps, ventilation systems for low-energy buildings, split air-conditioning units, high-efficiency heating systems using fossil fuels, and intelligent controls.

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For your Twitter channel

#Vaillant announces the #Vaillant #RaceforClimate at #ISHdigital2021. Those with the greatest contribution to #climate_protection can look forward to a #Porsche #e-mobility_experience. @vaillant_de #SHK #installers



For your Facebook channel

Vaillant announces the #Vaillant #RaceforClimate at ISH digital 2021. Those with the greatest contribution to #climate_protection can look forward to a #Porsche e-mobility experience.



Press photo



Caption: Vaillant announces the Vaillant Race for Climate at ISH digital 2021. Those with the greatest contribution to climate protection can look forward to a Porsche e-mobility experience.

Image: Vaillant